



2009-2010 Sales Programs Cover Sheet
This form must accompany each program order placed

Guidelines for any Alfresco Home Sales Programs

- A customer's credit rating with our company must be in good-standing in order to participate in any program.
- All orders written under any "Sales Program" must be approved by our main office.
- Orders must be placed and shipments taken during stated periods.
- Alfresco Home will do everything possible to ship orders complete.
- Failure to turn in a signed form will void the program and terms.
- Failure to adhere to payment terms will void program.

This authorization form is for program

Store Name		Store Phone:	
Buyer /Owner Signature		Date:	
AFH Sales Associate		Date:	
Main Office Approval		Date:	

Credit Card Authorization (Print Clearly)

	Card Type (Circle One)	Visa	AMEX (+1.5%)	Mastercard
Account #		Expiration		
SEC code		Authorized By/Date		

- **This authorization to charge the above-referenced credit card is applicable to the order(s) placed for specified program, unless otherwise instructed by customer.**
- **Credit cards are charged at time of shipment. Receipts are mailed to the customer**

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 610-731-0440 610-731-0441(Fax) email: sales#alfrescohome.com
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Program 200910-7-4 Direct Container Programs

- Direct Container 20,21,22,28,31,32,33,39,43,44,72, and 74 Series available
- 40' Programs for ALL series...20 foot container ok for 21,28,36,38,39,43,
- Order and receive direct container pricing...this is the best pricing available
- 50% down on order and 50% due on ship. Production order not placed until deposit is received!!! No exceptions
- Production lead times vary by series and by time of year order is placed
- All DC pricing is void if payment is late

Program 200910-7-2-T0106 44 Woven Wonders II

- Cross Dock Pricing Applies
- Pricing is approximately 22-25% off of normal wholesale prices.
- **Take an Additional 10% off cross dock pricing for frames...of these collections...**Mackinac, Ravello, Sabbia, Barneget Light, Girotavolo, Loggia collections
- **\$3800 minimum** order for this 44 series program...items must be IN stock.
- Only in stock items ship immediately.
- **Order anytime of the year at the minimum level & prices are to XD price**
- Ship to one location at one time only and does not include any extra services.
- **Regular freight rates apply.**
- Net 60 day terms for approved customers. Credit Card pay on ship orders receive an additional 3% "anticipation payment discount" CC for all new accounts
- Cushions please allow 3-4 weeks.
- **All discounts or freight breaks are void if payment is late**
- Program can not be combined with any others.

Program 200910-7-7 Warehouse Mixed Volume Program

- Order a mix across of all 19 product lines that NETS \$19,000 or greater from the warehouse at any one time and receive an Item Volume Discount, Terms, and additional anticipation payment discounts.
- 7% Item Volume Discount, May 15 Terms and 50% freight discount PLUS
- **Anticipation payment discount-January less 5%, February less 4%, March less 3%**
- Ship January-February-March-April 2010 at AH discretion based on product availability.
- All accounts and orders must be approved by office and given terms upon approval only.
- Program can not be combined with any others.
- Late payment will result in revocation of credit terms and any discounts
- Additional discounts do not apply to any cross dock or product specific previously discounted item
- Cross dock/ Product Specific Discounted items can be used to reach \$19,000 minimum post discount net

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Program 2010-T01ATL-1

Product Specific Discounts-can be applied to ANY program

Product specific discounts apply to any order IF the order meets NET post discount \$2500

- Certain 21 series 24 and 30" bistros and significant reduced prices..\$199 and \$299 ..check with rep
- Order any in stock items from the following series & receive **30% discount** on these items as part of minimum order...while supplies last
- 21 Series Pebble Sole, Manchego, Collesseo , Ravenna ,Natale Collections
- 21 series umbria and certaldo fire pits and Strada Chat Tables
- 22 Series Botanica Dining or Deep Seating (discounts on frames only)
- 23 Series-All
- 30 Series Alfresco lite Planters
- 37 series Hakima Liner Pots
- Immediate Ship upon order receipt on In Stock items only. Cushions please allow 3-4 weeks.
- No Back orders. **All discounts are void if payment is late**

Program 2010-T01ATL-2

January Trade Show Special-Freight Break Incentive

- \$2500 **Net** Minimum order across any series of products of in stock goods receive
- 50% Freight Discount (Products ships to only one ship to location)

• OR

- \$5000 **Net** Minimum order across any series of products of in stock goods receive
- Free Freight
- **CC payment due on order ship. CC must be supplied at the time of order writing**
- Immediate shipment is made upon order receipt on In Stock items only.

Program 2010-T01ATL-3

January Trade Show Special- Dating

- Minimum **Net** \$3750
- Ship January or February Pay Net 60
- Ship March or April Pay Net 60
- Normal freight rates apply. All accounts given terms upon approval only.
- Program can not be combined with any others.
- Late payment will result in revocation of credit terms.
- Further Discounts applicable only on Anticipation payment at time of ship –
- PAY EARLY and SAVE -January less 5%, February less 4%, March less 3%
- Discounts on early pay do not apply to Freight

Program 2010-T01ATL-4

January Trade Show Special- Free Product

- Minimum Net \$1000 of just fountains or just 36 SERIES pots
- Order \$1000 worth of fountains and receive an additional \$250 worth of merchandise free!
- Buy 10 pot sets of 36 series and get FREE 36 series pots at wholesale value of 250!
(THAT IS \$500 RETAIL FLOOR VALUE ABSOLUTELY FREE in either Pots or ftns)
- Free merchandise is selected by AH to resemble order mix.
- Ship at Alfresco Home Discretion January-April
- **CC payment due on order ship. CC must be supplied at the time of order writing**
- Normal freight rates apply. All accounts given terms upon approval only.
- Program can not be combined with any others.

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